The Association for Applied Sport Psychology (AASP) actively promotes the respect for and the value of human diversity within members and through professional actions. In recognition of this basic tenet, the AASP member:

1. Does not discriminate, either openly or subtly, on the basis of age, disability, ethnicity, national origin, race, religion, sexual orientation, or socio-economic status;
2. Does not make or tolerate remarks or inferences that reflect disrespect for individuals based on physical or cultural bias;
3. Actively promotes human diversity in research. Examples include studying diverse populations and exercising caution when generalizing the results across cultures;
4. Promotes diversity in membership by actively encouraging individuals with diverse backgrounds to join and participate in the functions of the organization;
5. Seeks education and training in multi-cultural methods to best serve the diverse clientele in sport and exercise psychology consulting;
6. Encourages equity and multi-cultural representation in its publications, conference presentations, and professional activities; and
7. Demonstrates attitudes of respect and positive regard, as well as empathy, toward all colleagues, students, and clients, regardless of age, disability, ethnicity, gender, national origin, race, religion, sexual orientation, or socio-economic status.