

Members Town Hall Meeting Tuesday, December 16, 2014

Participants:

Rob Bell, Brendan Carr, Gualberto Cremades, Sam Forlenza
Moderator: Rob Schinke

Q1: What are the key issues/challenges facing the field in the next 3-5 years and how would you suggest AASP address these issues/challenges?

- Employment opportunities – not enough avenues for non-licensed psychologists for people coming out of school. AASP needs to work with the institutions and companies hiring our members to educate them as to what competencies they should be looking for and not having CC-AASP as a footnote.
- University athletic departments have favored licensed psychologists in the past (to handle certain testing), but could hire CC-AASPs to handle the performance aspect of their athletes. AASP could do a better job of educating of NCAA and colleges. Many athletic departments do not understand the difference between the two.
- Could approach athletic directors to say that we can offer licensed, masters-level consultants that could handle the performance aspect a lot more cost effectively than a licensed psychologist.
- Suggested that AASP consider letting members use the new logo. Were also questions about the development of a brand for CC-AASP.
- Biggest question is what is AASP's identity? Would we consider changing the name of the association similar to what AHPERD did recently (changing to SHAPE America)? Might help to provide focus both internally and externally. Current name might be somewhat restrictive.
- Supervision – group definitely thought this would be important to address. Would also increase the value of the CC-AASP. How should this training be offered and standardized? An AASP provided workshop would not necessarily suffice.
- Consider providing some sort of compensation for the AASP E-Board / Leadership for the amount of time and effort they are putting into their positions – what do other non-profit organizations do along these lines?

Q2: Other comments or suggestions?

- Make sure that we include Early Career Professional in the Strategic Planning group; currently we have student and mid-career identified, but not early career and we have a number of those people within AASP at present
- Make sure that AASP regularly communicates to members about the programs and initiatives created with the new Strategic Plan and the progress made.