



Exhibitor Information

About the Conference

- The AASP Annual Conference is a four-day event that takes place each Fall. Due to the virtual delivery of the 2020 Annual Conference and the accessibility to sport psychology professionals worldwide, we expect nearly 2,000 attendees.
- The conference features over 300 workshops, lectures, panels, symposia, and posters, delivering continuing education on the latest techniques and practices in the field. Live sessions will occur Wednesday, October 21 – Saturday, October 24 from 12:00 pm – 3:00 pm Eastern. In addition, the conference website, accessible to attendees, will have hundreds of on demand presentations and exhibits. The website will remain accessible until April 30, 2021.
- Keynote speakers include: **Brandon Marshall**, former NFL All Pro and current co-host of Inside the NFL; **Kara Goucher**, Olympic marathoner and World Championship medalist; **General Robert Brown**, who served as commander of the US Army Pacific; and **Jack Lesyk**, former AASP President and the 2020 Coleman Griffith Lecturer.
- Combining academic research discussions and industrial talks, the conference is a perfect opportunity for a combination of networking and career development opportunities.
- Attendees are from various sport-related or psychology-related fields including thought-leaders in the field of sport and exercise psychology and applied practitioners who work with pro/elite athletes, collegiate, high school and youth sport populations.
- Attendees also include recognized academicians, sport psychology training program directors, researchers & students.
- Includes the largest single day Sport Psychology Graduate Program Fair in the world.

About AASP and Our Members

- Founded in 1985, the Association for Applied Sport Psychology (AASP) is an international, multidisciplinary, professional organization with nearly 3,000 members in 60 countries.
- For 35 years, it has been the preferred organization for sport psychology consultants and professionals.
- AASP members work with athletes, coaches, non-sport performers (dancers, musicians), business professionals, and tactical occupations (military, firefighters, police) to optimize performance.
- AASP members have backgrounds in a variety of areas including sport science, social work, counseling and clinical psychology.

- Sport science consists of many sub-divisions, including kinesiology, biomechanics, sport management, sport physiology, sport nutrition, athletic training, and others.
- AASP offers the only nationally accredited certification program for sport psychology professionals / mental performance consultants
- The association has 40,000+ monthly website traffic, 15,000+ social media followers

Virtual Format

This year's Annual Conference will be held in a virtual format, comprised of both live and on demand sessions. Our virtual conference platform will provide the opportunity for attendees to network with one another, watch sessions, and visit exhibitors.

Exhibitor Details

- The conference website, including exhibitor information, will be available to registrants from October 21, 2020 until April 30, 2021.
- Exhibitors will have access to a dashboard within the virtual conference platform to add their logo, description, contact information, and supporting media such as PDF files and a video. (See page 3 for a sample.)
- Attendees will have the option to request additional information from exhibitors.
- Each exhibiting company will receive up to **four (4) conference registrations**, including access to live, poster, and on demand sessions.
- Exhibiting company logos will be included in scrolling slides prior to live sessions.
- Exhibiting companies can submit **two social media posts** to be shared via AASP's Facebook and Twitter feeds; one prior to the conference and one during the conference.

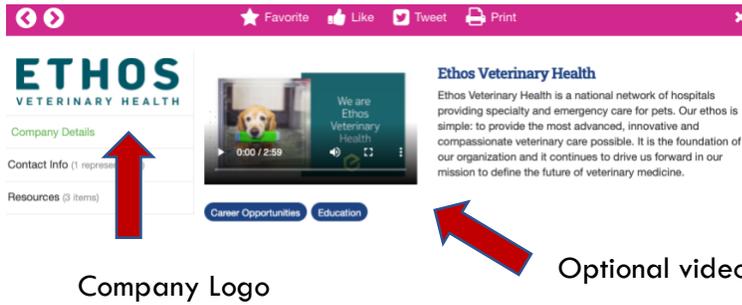
Pricing, Deadlines, & Cancellation Policy

- **Cost to Exhibit:** \$750 – Full payment is due at the time of application.
- **Application Deadline:** October 1, 2020
- **Deadline to Upload Exhibit Information:** October 14, 2020
- **Cancellation Policy:** Notification of an exhibitor's decision to cancel must be submitted in writing to Stephanie Garwood, AASP's Meeting Manager, via email to sgarwood@hollandparlette.com. Upon the receipt of written notification of cancellation, the following policies are used:
 - Received on or before October 1, 2020 – Full refund minus \$100 administrative fee
 - Received after October 1, 2020 – No refund provided

Questions?

Contact Stephanie Garwood, AASP Meeting Manager at sgarwood@hollandparlette.com or 317.205.9225.

Sample Exhibitor Page in Online Conference Platform



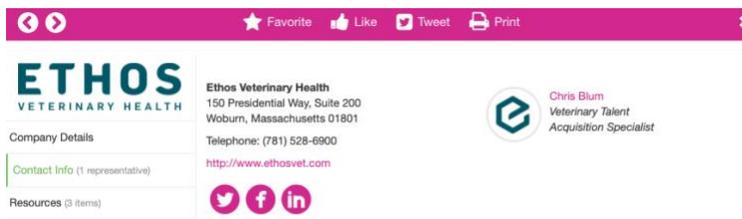
Company Logo

Optional video

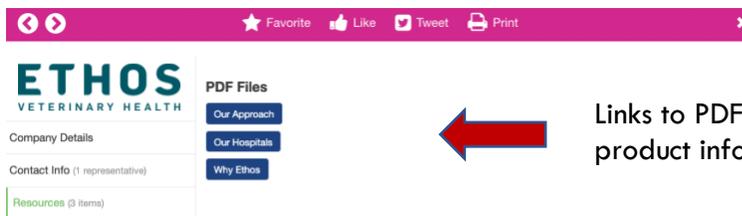
Main Exhibitor Page with company description.



Link to company website and button to request additional information.



Contact Info page with company address, social media links, and sales rep names and emails.



Links to PDF files – company brochure, product information, etc.



AASP Vendor Policy

Vendors affiliated with the AASP Annual Conference and all other AASP endeavors are required to conduct themselves in accordance with the AASP's Vendor Policy when interacting with its membership in person or via mail and electronic communications including, but not limited to emails and marketing.

By affiliating with AASP in any of its capacities, vendors enter into an agreement with AASP to respect the organization's mission and standards of ethical conduct. As part of these expectations, the organization holds vendors accountable in terms of the following:

The rights and privacy of all members and conference attendees must be respected before, during and after AASP events and activities. AASP's members enter into organizational participation with the express purpose of educational enrichment and professional development. The rights of the membership and attendees must take priority over the promotion of the vendor's product.

Individuals met through the conference may only be contacted when they agree to provide their contact information. Should such members choose to sever contact with the vendor either in writing or verbal indication, the vendor must respect the member's choice and subsequently remove the person from his/her contact list.

When conference participants, AASP members, and/or other individuals attending the conference agree to provide their contact information to a vendor for product endorsement or testimonial purposes, their information will be used only in relation to a vendor's product with the express permission of said AASP member in conformity with the parameters of their expressed permission.

Should any exchange/communication between a vendor and an AASP member raise concerns in terms of ethical conduct, the exchange is to be reported by the concerned party or as discerned by the vendor to AASP's Ethics Chair, immediately.

All language and content of a product being promoted through the conference and association must be worded truthfully, clearly, and with non-offensive language.

Vendors presenting a product to AASP membership through the conference must be informed about their own product and identify its functions, strengths and limitations. Further, someone educated about the product should be available for questioning throughout the posted exhibit hours to answer questions.

Vendors take special precaution in respecting and protecting the confidentiality and privacy of clients served by sport and exercise psychology consultants and only identify such clients with their full, informed, written consent.

AASP requires that all people associated with any AASP conference carefully consider this statement and AASP's Ethics Code when seeking to affiliate with the association. When the decisions of affiliates do not meet the vendor guidelines and AASP's Ethics Code, it is at the discretion of the Executive Board, in collaboration with AASP's Ethics Committee, to evaluate AASP's immediate and future affiliation with the associated member of the company.