



Exhibitor Information

About the Conference

- The AASP Annual Conference is a four-day event that takes place each Fall. The 2022 conference will be held in-person.
- The conference features over 300 workshops, lectures, panels, symposia, and posters, delivering continuing education on the latest techniques and practices in the field. The live conference takes place October 26-29, 2022 at the Fort Worth Convention Center.
- Combining academic research discussions and industrial talks, the conference is a perfect opportunity for a combination of networking and career development opportunities.
- Attendees are from various sport-related or psychology-related fields including thought-leaders in the field of sport and exercise psychology and applied practitioners who work with pro/elite athletes, collegiate, high school and youth sport populations.
- Attendees also include recognized academicians, sport psychology training program directors, researchers & students.
- Includes the largest single day Sport Psychology Graduate Program Fair in the world.

About AASP and Our Members

- Founded in 1985, the Association for Applied Sport Psychology (AASP) is an international, multidisciplinary, professional organization with nearly 3,000 members in 60 countries.
- For 35 years, it has been the preferred organization for sport psychology consultants and professionals.
- AASP members work with athletes, coaches, non-sport performers (dancers, musicians), business professionals, and tactical occupations (military, firefighters, police) to optimize performance.
- AASP members have backgrounds in a variety of areas including sport science, social work, counseling and clinical psychology.
- Sport science consists of many sub-divisions, including kinesiology, biomechanics, sport management, sport physiology, sport nutrition, athletic training, and others.
- AASP offers the only nationally accredited certification program for sport psychology professionals / mental performance consultants
- The association has 40,000+ monthly website traffic, 15,000+ social media followers

Exhibit Hours

A limited number of tabletop exhibits will be available for the in-person conference at the Fort Worth Convention Center. One 6' table and 2 chairs will be provided.

- Setup: Wednesday, October 26, 2:00 – 6:00 pm & Thursday, October 27, 7:30 – 9:00 am
- Exhibit Hours: Thursday, October 27 & Friday, October 28, 9:30 am – 4:00 pm

Exhibitor Details

- Each exhibiting company will receive up to **three conference registrations**.
- Exhibiting company contact information and description will be included on the conference app.
- All tabletops will be in the hallway on the second floor of the Fort Worth Convention Center, just outside breakout session rooms.

Pricing, Deadlines, & Cancellation Policy

- **Cost to Exhibit:** \$1,250
- Full payment is due at the time of application.
- **Application Deadline:** September 1, 2022
- **Cancellation Policy:** Notification of an exhibitor's decision to cancel must be submitted in writing to Stephanie Garwood, AASP's Meeting Manager, via email to sgarwood@hollandparlette.com. Upon the receipt of written notification of cancellation, the following policies are used:
 - Received on or before September 1, 2022 – Full refund minus \$100 administrative fee
 - Received after October 1, 2022 – No refund provided

In-Person Location & Hotel Reservations

The conference takes place at the Fort Worth Convention Center. The Omni Fort Worth is the headquarter hotel; and room blocks are also available at the Sheraton and Fairfield Inn. [Click here for hotel reservation information.](#)

Advertising

Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the AASP Annual Meeting or which could be construed as an endorsement by the AASP or by its members is prohibited. The use of AASP logos, seals of approval, trademarks or other similar property rights may not be used in connection with any product or advertising materials displayed or disseminated at the meeting.

Service Contractor

As the official exhibit service contractor of AASP 2022, Alliance Exposition will provide you with an exhibitor service kit containing the necessary order forms and instructions for drayage, electrical, additional furnishings, and other related services including customs. Arrangements for these services must be made at the exhibitor's expense via Alliance.

All materials received, other than those in exhibitor-owned vehicles, will be handled by Alliance. Exhibitor show organizers, and other clients may handle their own materials that can be carried by

hand by one person. All materials, other than exhibitor handed materials as described above, are chargeable as material handling and will be handled by Alliance.

Complete information on these items and a rate schedule will be contained in the exhibit service kit. A service desk will be open during the scheduled set-up and dismantling times. Exhibitors are urged to order and pay for all services in advance of the show dates.

Subletting & Sharing of Space

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet or shared with any other property.

Security

Overnight security will be provided in the exhibit area; however, exhibitors are encouraged not to leave booths unattended during exhibit hours. Exhibitors are cautioned that small, portable articles of value, including laptop computers, and personal items should be properly secured or removed for safekeeping after exposition hours or when the booth is unattended. AASP will not guarantee exhibitors against, nor shall it be responsible for loss of any kind.

Insurance

It is the responsibility of each exhibitor to maintain insurance against injury to person and damage or loss of property, as the exhibitor deems adequate. AASP and the Fort Worth Convention Center will not provide insurance protection for the exhibitors.

Questions?

Contact Stephanie Garwood, AASP Meeting Manager at sgarwood@hollandparlette.com or 317.205.9225.

AASP Vendor Policy

Vendors affiliated with the AASP Annual Conference and all other AASP endeavors are required to conduct themselves in accordance with the AASP's Vendor Policy when interacting with its membership in person or via mail and electronic communications including, but not limited to emails and marketing.

By affiliating with AASP in any of its capacities, vendors enter into an agreement with AASP to respect the organization's mission and standards of ethical conduct. As part of these expectations, the organization holds vendors accountable in terms of the following:

The rights and privacy of all members and conference attendees must be respected before, during and after AASP events and activities. AASP's members enter into organizational participation with the express purpose of educational enrichment and professional development. The rights of the membership and attendees must take priority over the promotion of the vendor's product.

Individuals met through the conference may only be contacted when they agree to provide their contact information. Should such members choose to sever contact with the vendor either in writing or verbal indication, the vendor must respect the member's choice and subsequently remove the person from his/her contact list.

When conference participants, AASP members, and/or other individuals attending the conference

agree to provide their contact information to a vendor for product endorsement or testimonial purposes, their information will be used only in relation to a vendor's product with the express permission of said AASP member in conformity with the parameters of their expressed permission.

Should any exchange/communication between a vendor and an AASP member raise concerns in terms of ethical conduct, the exchange is to be reported by the concerned party or as discerned by the vendor to AASP's Ethics Chair, immediately.

All language and content of a product being promoted through the conference and association must be worded truthfully, clearly, and with non-offensive language.

Vendors presenting a product to AASP membership through the conference must be informed about their own product and identify its functions, strengths and limitations. Further, someone educated about the product should be available for questioning throughout the posted exhibit hours to answer questions.

Vendors take special precaution in respecting and protecting the confidentiality and privacy of clients served by sport and exercise psychology consultants and only identify such clients with their full, informed, written consent.

AASP requires that all people associated with any AASP conference carefully consider this statement and AASP's Ethics Code when seeking to affiliate with the association. When the decisions of affiliates do not meet the vendor guidelines and AASP's Ethics Code, it is at the discretion of the Executive Board, in collaboration with AASP's Ethics Committee, to evaluate AASP's immediate and future affiliation with the associated member of the company.