The 2018 AASP Southwest Regional Conference was located at the University of Denver on Friday April 13, 2018 through Saturday April 14, 2018. This report will provide some information regarding the conference.

Total Number of Attendees: 120
  Undergraduate Students: 6
  Graduate Students: 80
  Professionals: 32
  DU Alumni: 9

Schools Represented:
- Adams State University
- American University
- Argosy University
- Barry University
- California State University (Fullerton)
- Colorado State University
- Denver Seminary
- Fort Lewis College
- Indiana University
- University of Colorado (Anschutz)
- University of Colorado
- University of Denver
- University of Kansas
- University of Colorado
- Western State Colorado
- Xavier University

The keynote speakers for the conference were Ceci Clark and Dr. Alexander Cohen with special guest speaker, Dr. Traci Statler. Ceci Clark is currently a Performance Coach for the Cleveland Indians and was previously Head of Performance for the Special Operations Cognitive Enhancement Program (SOCEP) with the United States Army. Dr. Alexander Cohen is a senior sport psychologist with the United States Olympic Committee and recently attended the 2018 Winter Olympics in PyeongChang with several of his teams. Dr. Traci Statler is currently an Associate Professor of Applied Sport and Performance Psychology at California State University, Fullerton and Graduate Program Coordinator for the Department of Kinesiology. She also consults with the USA Women’s Volleyball Team and USA Track and Field. Dr. Statler is also the President-Elect of the Association of Applied Sport Psychology. The two other professional presentations were from University of Denver faculty, Drs. Mark Aoyagi, Jamie Shapiro, and Artur Poczwardowski. There were also four invited coaching presentations running concurrently with student presentations. There were 3 undergraduate student presentations and 15 graduate student presentations.

The winners of the Colleen Griffith AASP Regional Conference Undergraduate Student Presentation Award are: Abenezer Beyene & Scotty Hanley - ICEE waters ahead: Discovering team values for use in Isolated, Confined, and Extreme Environments. The winner of the AASP Regional Conference Graduate Student Presentation Award is: Jessie Pauley - Language Matters: Use of Metaphors and Intentional Language in Applied Sport Psychology.
All students were invited to the student social to build new relationships with other students and future colleagues. The University of Denver faculty took the professional speakers out to dinner to express gratitude for taking the time to share their knowledge and experience. Lunch was provided to conference attendees for the purpose of connecting with other AASP members to further conversations about presentations and building connections. A highlight from the conference this year was being approved for 6 AASP Continuing Education credits in General Sport Psychology, Mentorship/Supervision, Diversity, and Ethics.

We were able to charge the students a registration fee of $40 for the conference and professionals were charged $75. Overall, the funding awarded from AASP as well as registration fees were able to cover costs for expenses with the keynotes speakers, the expenses related to the student social, the networking lunch, and the dinner with the professionals, the fees for the venue and the associated media costs, and the continuing education application.

The conference program included:

**3 Keynote Presentations**

Ceci Clark  
- *The Way*  
- *AASP CMPC General Continuing Education*  

Dr. Alexander Cohen  
- *Sport Psychology at the Olympics*  

Dr. Traci Statler  
- *What Now? The Past, Present, and Future of AASP Certification*  
- *AASP CMPC Mentorship/Supervision Continuing Education*  

**2 Professional Presentations**

Dr. Mark Aoyagi  
- *Hey, Remember Me? The Beneficent Side of Ethics*  
- *AASP CMPC Ethics Continuing Education*  

Dr. Jamie Shapiro and Dr. Artur Poczwardowski  
- *You Don’t Need to Try Harder or Be More: The Tapestry of Reminders at the 2018 Winter Paralympic Games*  
- *AASP CMPC Diversity Continuing Education*  

**4 Invited Coaching Presentations**

Tyler Dabrowski  
- *Cultivating Culture: An Overview of Highly Effective and Successful Groups, and Ways to Evaluate and Implement Strategies to Improve Your Own Team Culture*  

Dr. Brian Zuleger  
- *Coaching the coach: How to Maintain Health and Well-Being as a Coach while Pursuing Success*  

Dr. Bettina Callary  
- *Seeing It For the First Time, Again: Bringing Awareness to the Unconscious Social Experiences That Shape Coaches*  

Dr. Brian Gearity and Dr. Bettina Callary
Keeping the Winning Streak Going

17 Student Presentations
  o 3 Undergraduate
  o 15 Graduate

3 Social events
  o Conference speaker dinner
  o Student Social
  o Professional-Student Lunch