



**MEDIA ALERT**  
**For October 18-21**

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**Best Minds in Sport Psychology Gather at Association for Applied Sport Psychology's 32<sup>nd</sup> Annual Conference in Orlando**  
*Sessions tackle tough topics impacting current and former athletes*

**What:**

Over 1,200 sport psychology professionals will gather in Orlando, Florida from October 18-21 for the [Association for Applied Sport Psychology's](#) (AASP) 32<sup>nd</sup> Annual Conference. Applied practitioners who work with pro and elite athletes, collegiate, high school, youth sport, tactical and non-sport performance populations will have the opportunity to attend over 100 workshops, lectures, panels and symposia, delivering continuing education on the latest techniques and practices in the growing field of sport psychology.

Keynote sessions feature:

- Interview with Annika Sorenstam, World Golf and LPGA Hall of Famer, Recipient of AASP's 2017 Performance Excellence Award
- Beyond the Hardwood: The Challenges of Life after Professional Basketball, Nick Anderson (NBA, Orlando Magic), Johnny Davis (NBA, Cleveland Cavaliers, Atlanta Hawks, Indiana Pacers and Portland Trailblazers), Kelly Schumacher (WNBA, Indiana Fever and Detroit Shock)
- Dante Had Virgil, Athletes Have You, David Epstein, author, *The Sports Gene*
- From Fantasy to Action, Gabriele Oettingen, professor of psychology, New York University
- Coleman Griffith the Consultant: Why Lessons Learned with the '38 Cubs Remain Valuable for Consultants of Today, Sean McCann, senior sport psychologist, U.S. Olympic Committee

Featured topics presented at the conference include:

- The Nine Mental Skills of Successful Athletes: A Practical Framework for Understanding, Assessing, and Developing Training Programs for Athletes
- Sexual & Domestic Violence in Athletes - Prevention, Treatment & Assessing Risk
- Fast Forward: Moving from What We Already Know to Becoming More Culturally Competent with Anti-Bias Conversations in Sport Psychology

**When:** October 18-21, 2017

**Where:** Hilton Orlando Lake Buena Vista  
1751 Hotel Plaza Blvd.  
Lake Buena Vista, Florida

**Why:** The Association for Applied Sport Psychology's 32<sup>nd</sup> Annual Conference is the largest sport psychology conference worldwide. For four days, applied practitioners will have the opportunity to hear about new studies, research findings and what's next in the field of sport psychology from peers, thought-leaders, researchers, graduate training program directors and former professional athletes and coaches.

If you are interested in covering the conference or speaking to AASP members, please contact **Lindsay Spivak** at [Lindsay@rosengrouppr.com](mailto:Lindsay@rosengrouppr.com). Visit <http://www.appliedsportpsych.org/annual-conference/> for more details on the conference.

**About Association for Applied Sport Psychology ([www.appliedsportpsych.org](http://www.appliedsportpsych.org))**

*Founded in 1986, the Association for Applied Sport Psychology (AASP) has been the preferred organization for sport psychology consultants and professionals who work with athletes, coaches, non-sport performers (dancers, musicians), business professionals, and tactical occupations (military, firefighters, police). AASP currently has over 2,400 members in 50 countries worldwide, with backgrounds in a variety of areas including sport science, social work, counseling and clinical psychology. Follow AASP on [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).*

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