Forging Space for Advocacy in Sport

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What is Sport?

Activity? Place? Exercise?

– Activity/Game
– Profession
– Culture/Society
– Place
– All of the Above
What is Sport?

What I’ve learned to be true is that:

Sport is
the vehicle that allows opportunities to be physically healthy, mentally strong, socially competent, and self-confident.
The Power of Sport

“Sport has the power to change the world. It has the power to inspire. It has the power to unite people in a way that little else does. It speaks to youth in a language they understand. Sport can create hope where once there was only despair. It is more powerful than government in breaking down racial barriers.”
- Nelson Mandela

Power of Sport

- Language Translator
- Therapeutic
- Life Lessons
- Empowers & Unifies
- Provides a Platform
Sport Translates Language

SPORT ALLOWS UNSPOKEN COMMUNICATION

Sport Translates Every Language
Sport as Therapy

Research Backs Physical & Mental Health of Sports

Safe Space

Vulnerability & Strength

Life Lessons

- Different ways of learning
- Individual growth and lessons
- Group and team lessons
- Skill development in safe spaces

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Empowerment Through Sport

Empowers Individuals & Unifies Groups

SPORT IS ONE OF THE GREATEST PLATFORMS
Sport as a Platform

Why We Must Forge Space for Advocacy...NOW

Advocacy Over the Years

Advocacy Culture

We’re Awake!
ADVOCACY OVER THE YEARS

ADVOCACY OVER THE YEARS

DORRANCE FIELD
Advocacy Culture: Equal Pay

Advocacy Culture: Black Lives Matter
Advocacy Culture: Equal Pay

ADVOCACY CULTURE

WE’RE AWAKE
ADVOCACY CULTURE: We’re Awake

So What Do We Need to Do?

• Allow Opportunities in Youth Development
• Spokespeople
• Be Present
• Life Cycles of Athletes
Life Cycles

One Nation, One Team
Forge The Space for Advocacy in Sport